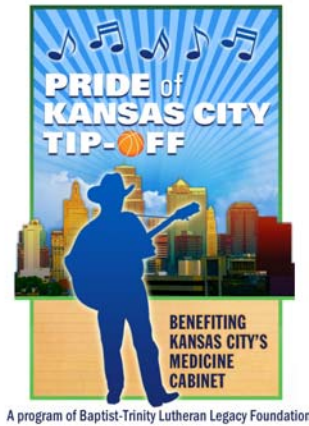


2010 Pride of Kansas City Tip-Off



TITLE SPONSOR - \$25,000

- Inclusion in a minimum of 200 live and/or recorded promotional announcements, M-Su 6a-6a on 106.5 The Wolf.
- Inclusion in a minimum of 50 live promotional announcements with ticket giveaways, M-F 6a-7p on 106.5 The Wolf.
- Logo inclusion on homepage web banner at 106.thewolf.com for duration of promotion.
- Inclusion in Concert Text Alert sent to more than 600 WOLF Pack Text Club members.
- Inclusion in a minimum of 2 e-blasts sent to more than 16,000 WOLF Pack members.
- 3 ticket hit events at your place of business in weeks leading up to Tip-Off.
- 24 tickets to the March 9th “Pride of Kansas City Tip-Off” concert at The Midland by AMC with VIP 1st tier cabaret seating and VIP service.
- 24 tickets to VIP cocktail reception in the Chandelier Bar prior to concert.
- 8 Back Stage Passes for a “Meet and Greet” with the artist.
- Premier tickets to the Phillips 66 Big 12 Men’s Basketball Championship.
 - 4 tickets to Finals (on 3/13/09)
 - 4 tickets to Semi-Finals (2 games on 3/12/09)
 - 4 tickets to Quarter Finals (4 games on 3/11/10)
- 8 tickets for barbecue dinner held between day and evening sessions of Quarter Finals.
- Corporate logo and recognition throughout event.
- Prominent title sponsorship recognition in public relations, promotional materials, advertising, on-site signage, event program advertising, event tickets and Baptist-Trinity Lutheran Legacy Foundation web site.



2010 Pride of Kansas City Tip-Off

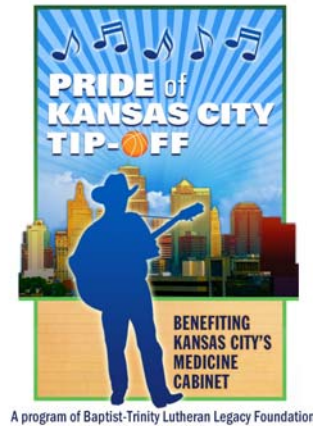


SLAM DUNK - \$15,000

- Inclusion in a minimum of 100 live and/or recorded promotional announcements, M-Su 6a-6a on 106.5 The Wolf.
- Logo inclusion on homepage web banner at 1065thewolf.com for duration of promotion.
- Inclusion in a minimum of 2 e-blasts sent to more than 16,000 WOLF Pack members.
- 12 tickets to the March 9th “Pride of Kansas City Tip-Off” concert at The Midland by AMC with VIP 1st tier cabaret seating and VIP service.
- 12 tickets to VIP cocktail reception in the Chandelier Bar prior to concert.
- 4 Back Stage Passes for a “Meet and Greet” with artist.
- Premier tickets to the Phillips 66 Big 12 Men’s Basketball Championship.
 - 2 tickets to Finals (on 3/13/10)
 - 2 tickets to Semi-Finals (2 games on 3/12/10)
- Prominent sponsorship recognition in public relations, promotional materials, advertising, on-site signage, event program advertising, event tickets and Baptist-Trinity Lutheran Legacy Foundation web site.



2010 Pride of Kansas City Tip-Off

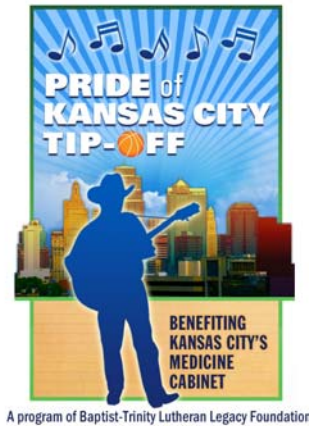


THREE POINTER - \$7,500

- Promotional advertising on 106.5 The Wolf
- 8 Tickets to the March 9th “Pride of Kansas City Tip-Off” concert at The Midland by AMC with VIP 2nd tier seating.
- 8 tickets to VIP cocktail reception in the Chandelier Bar prior to concert.
- Premier Tickets to the Phillips 66 Big 12 Men’s Basketball Championship.
 - 2 Tickets to Quarter Finals (4 games 3/11/10)
 - 2 Tickets to 1st Round Games (4 games on 3/10/10)
- 8 Tickets for barbecue dinners held between day and evening sessions of the 1st Round and Quarter Final games.
- Prominent sponsorship recognition in public relations, promotional materials, advertising, on-site signage event program advertising, and Baptist-Trinity Lutheran Legacy Foundation website.



2010 Pride of Kansas City Tip-Off

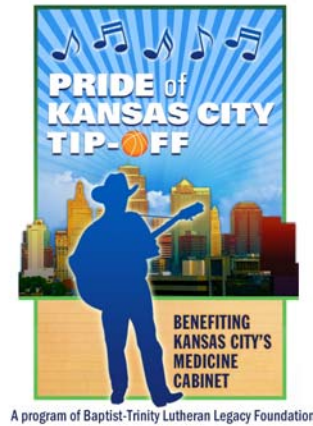


JUMP SHOT - \$5,000

- Promotional advertising on 106.5 The Wolf
- 6 Tickets to the March 9th “Pride of Kansas City Tip-Off” concert at The Midland by AMC with VIP 2nd tier seating.
- 6 Tickets to VIP cocktail reception in the Chandelier Bar prior to concert.
- Premier Tickets to the Phillips 66 Big 12 Men’s Basketball Championship.
 - 2 Tickets to the 1st Round (4 games on 3/10/10)
- 4 Tickets for barbeque dinner between day and evening sessions of 1st Round session.
- Sponsorship recognition in public relations, promotional materials, advertising, on-site signage event program advertising, and Baptist-Trinity Lutheran Legacy Foundation website.



2010 Pride of Kansas City Tip-Off



FREE THROW - \$2,500

- 4 tickets to the March 9th “Pride of Kansas City Tip-Off” concert at The Midland by AMC with VIP 2nd tier seating.
- 4 tickets to the VIP cocktail reception in the Chandelier Bar prior to concert.
- Sponsorship recognition in public relations, promotional materials, on-site signage, event program advertising and Baptist-Trinity Lutheran Legacy Foundation website.

